



CY2019 INWR Members Survey Questions

How Long have you been a PCA member? *

- 11 less than a year
- 20 one to three years
- 32 four to ten years
- 41 more than ten years

Where did you learn about the PCA?

- 38 from a friend
- 20 from an organization e.g. dealership where car purchased
- 2 from an INWR card or brochure
- 20 from the internet (e.g. pca.org)
- 9 other

What is the primary benefit from your PCA membership? (all that apply)

- 27 attend national events (Parade, Treffen,...)
- 42 attend Drivers Education events? (Skills, DE, AutoX,...)
- 80 attend social & touring events
- 73 receive Panorama magazine
- 52 receive region newsletter (Uber Alles)
- 14 receive Porsche dealer discount
- 9 visit Regional & National websites
- 5 other

What are your primary sources for event information?

- 90 email (Constant Contact)
- 6 INWR Facebook page
- 42 Newsletter (Uber Alles)
- 50 Website (inwr.pca.org)
- 33 Panorama
- 3 PCA National Calendar
- 0 other

How many events did you attend in 2018?

- 26 less than three events
- 42 three to six events
- 19 more than six events
- 14 did not attend any events

How many events do you plan to attend in 2019?

- 17 less than three events
- 55 three to six events
- 26 more than six events
- 5 do not plan to attend any events

Which events are you most likely to attend in 2019?

- 57 Cars & Coffee (Spokane)
- 33 Cars & Coffee (Tri-Cities)
- 14 Cars & Coffee (Pullman)
- 48 Driver Skills event
- 36 any Drivers Education track event
- 40 Wine Tour
- 19 Tri-Cities Rally
- 13 Tri-Cities Autocross
- 44 Schweitzer Mountain Tour
- 55 Hayden Lake Picnic
- 30 Fall Color Train Ride
- 21 Christmas Dinner (Tri-Cities)

What forms of digital media do you use to find out about INWR/PCA activities?

- 84 INWR/PCA website
- 9 INWR/PCA Facebook page
- 66 Newsletter (Uber Alles)
- 2 Blogs
- 32 Membership meeting
- 3 Streamed PCA events
- 2 other

What information do you get from the INWR Website?

- 86 event schedule
- 59 register for an event
- 65 look at photos of events
- 63 read the Uber Alles newsletter
- 15 download the Uber Alles newsletter
- 8 don't visit the INWR website

How should the Uber Alles newsletter be delivered to the membership?

- 68 digital format via email to the membership
- 39 e-magazine format on INWR website with download available
- 14 print copy by mail
- 0

If a printed Uber Alles is available, how much are you willing to contribute to the cost?

- 43 less than \$3 per issue
- 20 \$3 - \$5 per issue
- 2 \$5 - \$10 per issue
- 16 zero

Which of the following influences attendance of INWR events? (all that apply)

- 84 calendar date
- 33 cost
- 39 work schedule
- 66 travel distance
- 9 newcomer apprehension
- 1 other

Should an informal (not club sanctioned) drive be organized periodically?

- 17 yes, monthly
- 37 yes, four or five between April and October
- 39 yes, after Cars & Coffee
- 19 No interest in this activity

Should the traditional Christmas Party and Installation Dinner be subsidized to offset declining attendance?

- 25 yes, up to \$10 per member
- 11 yes, up to \$15 per member
- 1 yes, up to \$25 per member
- 4 yes, up to \$40 per member
- 10 other

Why did you NOT attend the 2018 Christmas Party?

- 14 I attended the event
- 10 expense
- 36 travel distance
- 20 weather related fears
- 3 don't like the catering
- 4 don't like the venue
- 24 no interest in this party
- 5 other

Why did you NOT attend the 2019 Installation Dinner?

- 20 I attended the event
- 12 expense
- 22 travel distance
- 15 weather related fears
- 1 don't like the catering
- 1 don't like the venue
- 30 no interest in this dinner
- 6 other

Should the INWR offer more of the following events? (All that apply)

- 27 Drivers Education
- 35 Drivers Skills
- 23 Autocross
- 29 Lunches or Dinners without a formal drive
- 22 Multi-day tours
- 60 Single day tours
- 27 Cars & Coffee
- 53 Technical (car inspection, DIY maintenance,...)
- 0 other